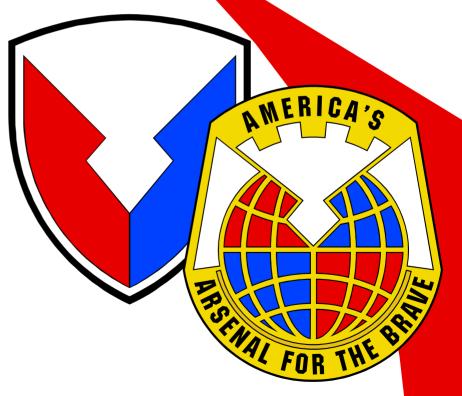
Chief of Staff's Newcomer Orientation

Executive
Director for
Conventional
Ammunition

Army Materiel Command



The Single Manager for Conventional Ammunition (SMCA)

- The Secretary of the Army is DoD's SMCA
- AMC Commanding General GEN Kern is the "SMCA Executor"
- Operations Support Command, Rock Island performs day-to-day operations
- Supports all four Services by:
 - Acquiring \$1 billion in ammo each year
 - Managing US wholesale stockpiles
 - Managing the ammo industrial base
 - Demilitarizing obsolete ammo

The Executive Director for Conventional Ammunition (EDCA)

- SMCA customers' ombudsman
 - AMC Deputy Commanding General LTG Roy E. Beauchamp is the EDCA
- O/EDCA
 - Lead by an AF Col and a Navy CAPT
 - With 7 Civilians and an Army MAJ on staff
 - Works multi-Service issues
 - Provides links to Service headquarters, OSD staffs, and Service program managers



Current Focus Areas

SMCA Ammo
Procurement Process

Stockpile Stratification & Cross Leveling



Navy & Air Force Bomb Production

Environmental

Air Force
Air Armament Summit

Business Metrics